



**Tourism Advisory Council Meeting**

Tuesday, March 18, 2025

11:00 a.m. – 12:30 p.m.

Albany Capital Center

Capital Room

55 Eagle Street

Albany, NY 12207

**Webcast address:** [https://youtube.com/live/pkF\\_VtxiDs](https://youtube.com/live/pkF_VtxiDs)

- I. Attendance and Approval of Minutes
- II. Chair's Report
- III. I LOVE NY Report
- IV. Update from Bob Provost, New York State Tourism Industry Association President and CEO
- V. Guest Speaker: Brian Stratton, New York State Canal Corporation Director
- VI. Member Updates & New Business

**Next Meeting:** Tuesday, May 20, 2025  
11:00 a.m. – 12:30 p.m.  
655 Third Ave., New York City  
4<sup>th</sup> Floor Board Room